

Budget Web Solutions

Reseller Programme

Last Updated: 10th November 2009

Become a Budget Web Solutions Reseller

CTC are offering attractive commissions to web designers and business owners who promote our Budget Websites, giving a discount of up to 30% on the recommended retail price.

Typical Pricing (including VAT):

Product	Reseller Price	RRP
Budget Edition Website (up to 20 pages)	£311.40	£519.00
Basic Edition Website (up to 50 pages)	£390.30	£650.50
Professional Edition Website (unlimited pages)	£784.50	£1,307.50

Our Solutions

All our websites come with [CTC CMS Version 2.3](#), a high quality content management system developed by CTC that enables you to create, edit and maintain your website information via a simple, easy-to-use interface:

- ✓ Create main menu and sub menu pages.
- ✓ Create information pages (not linked in to the main menu structure).
- ✓ Add new content and edit existing content (text, images, embedded videos, etc.).
- ✓ Choose between 1-column, 2-column and 3-column layout.
- ✓ Edit HTML titles and meta data.
- ✓ Add image captions and ALT text.
- ✓ Add galleries of photographs and images.
- ✓ Navigate between pages quickly and easily.
- ✓ Hide or unhide pages.

Packages

We offer a choice of web design packages to suit different budgets and needs:

1. Budget Edition Website
 - ✓ 20 pages maximum
 - ✓ CTC CMS Version 2.1 Budget Edition
 - ✓ One standard design template (to be used on Home and inner pages)
 - ✓ One .co.uk or .com domain name
 - ✓ Hosting for one year
 - ✓ Email Support

2. Basic Edition Website
 - ✓ 50 pages maximum
 - ✓ CTC CMS Version 2.1 Basic Edition
 - ✓ One standard design template (to be used on Home and inner pages)
 - ✓ One .co.uk or .com domain name
 - ✓ Hosting for one year
 - ✓ Email Support

3. Professional Edition Website
 - ✓ Unlimited pages
 - ✓ CTC CMS Version 2.1 Professional Edition
 - ✓ One standard template (to be used on Home and inner pages)
 - ✓ One .co.uk or .com domain name
 - ✓ Hosting for one year
 - ✓ Email Support

4. Optional Modules for the Professional Edition
 - ✓ Contacts Manager module (manage your contacts online and send group emails)
 - ✓ Newsletter module (create Autoresponder series)
 - ✓ Links Manager module (manage links into and out of your site)
 - ✓ Multi-lingual module (manage up to 2 additional languages)

5. Second year hosting packages
 - ✓ Budget hosting package
 - ✓ Basic hosting package
 - ✓ Professional hosting package

6. Stationery packages
 - ✓ Starter packs
 - ✓ Business cards
 - ✓ Letterheads
 - ✓ Compliment slips

Reseller Programme – Our Relationship with You

CTC pride ourselves on building a good relationship with our clients. We hope that you will do the same. This is how our Reseller Programme works:

1. You take the order and check the details with the client.
2. We build the website, add content and check that everything is working.
3. When the website is ready, we notify you.
4. You notify the client and check that everything is to your client's satisfaction.

All our website solutions include email support as part of the package. We will expect you to supply this. Telephone and remote support is not included with the standard pricing.

If you would like to become a Budget Web Solutions reseller, please complete the APPLICATION FORM attached to this document.

Have your own eCommerce Shop

If you are thinking of becoming a Budget Web Solutions reseller, then you should also consider having an eCommerce website to help you take orders online, one just like www.budgetwebsolutions.co.uk but customised for your business – a website preloaded with products ready for you to sell.

CTC's replicating eCommerce website solution means we can set you up with an online shop quickly and easily. Before you know it, you will be taking your first order via your new Budget Web Solutions website running off your own domain 'www.mybusinessname.co.uk'.

If you already have a Google Checkout or PayPal account, you can be trading the same day, otherwise it takes just 3 to 4 days to set up your payment gateways ready to take credit and debit card payments online. With Google Checkout, the money you earn will be paid into your bank account the very next day.

If you would like to have a Budget Web Solutions eCommerce website, please complete the APPLICATION FORM attached to this document.

Have a White-Labelled Solution

If you are a web design house and you want to sell on our Budget Websites rebranded under your own banner, then you should consider our white-labelled option.

All CMS websites will share a common manager, with the CMS bearing your corporate logo and colours.

This is the option for serious business builders who want to drive new business through their online shop.

If you would like to have a White Labelled Solution, please complete the APPLICATION FORM attached to this document.

Pricing

Product	Set up Fee*	Monthly fee*
Budget Web Solutions Reseller Programme	£150	-
Budget Web Solutions eCommerce Website	-	£50
White Labelled Solution (includes 1 and 2 above)	£950	£100

* Prices are exclusive of VAT.

Terms of Business

1. Minimum contract period is one year.

Standard Reseller Pricing:

Product	Reseller Price*	RRP*
Budget Edition Website	£311.40	£519.00
Budget Edition Website Starter Pack	£566.65	£809.50
Basic Edition Website	£390.30	£650.50
Basic Edition Website Starter Pack	£645.75	£922.50
Basic Edition Website Upgrade (from Basic)	£78.90	£131.50
Professional Edition Website	£784.50	£1,307.50
Professional Edition Website Starter Pack	£1,108.80	£1,584.00
Professional Edition Website Upgrade	£394.50	£657.50
Contacts Manager	£310.50	£517.50
Newsletter Autoresponders	£310.50	£517.50
Links Manager	£66.60	£111.00
Multi-Lingual	£666.00	£1,110.00
Graphic Design (single template)	£230.00	£287.50
Graphic Design (two templates)	£322.00	£402.50
CTC Template	£15.00	£25.00
Budget Hosting (year 2 onwards)	£57.00	£95.00
Basic Hosting (year 2 onwards)	£75.00	£125.00
Professional Hosting (year 2 onwards)	£117.00	£195.00
Business Stationery Starter Pack	£135.00	£168.75
Business Stationery Professional Pack	£185.00	£231.25
100 x Letterheads on 100 GSM Bank Paper	£40.00	£50.00
250 x Letterheads on 100 GSM Bank Paper	£45.00	£56.25
500 x Letterheads on 100 GSM Bank Paper	£55.00	£68.75
1000 x Letterheads on 100 GSM Bank Paper	£80.00	£100.00
2000 x Letterheads on 100 GSM Bank Paper	£130.00	£162.50
100 x Full Colour one side business cards laminated	£15.00	£18.75
250 x Full Colour one side business cards laminated	£25.00	£31.25
500 x Full Colour one side business cards laminated	£30.00	£37.50
1000 x Full Colour one side business cards laminated	£50.00	£62.50
100 x Full Colour two side business cards laminated	£22.00	£27.50
250 x Full Colour two side business cards laminated	£32.00	£40.00
500 x Full Colour two side business cards laminated	£42.00	£52.50
1000 x Full Colour two side business cards laminated	£65.00	£81.25
100 x Compliment Slips Full colour one side	£20.00	£25.00
250 x Compliment Slips Full colour one side	£30.00	£37.50
500 x Compliment Slips Full colour one side	£45.00	£56.25
1000 x Compliment Slips Full colour one side	£80.00	£100.00
250 x Flyers A5 two-sided	£40.00	£50.00
500 x Flyers A5 two-sided	£60.00	£75.00
1000 x Flyers A5 two-sided	£75.00	£93.75
250 x Flyers A4 two-sided	£47.00	£58.75
500 x Flyers A4 two-sided	£67.00	£83.75
1000 x Flyers A4 two-sided	£90.00	£112.50
Artwork	£75.00	£93.75
Logo Design	£50.00	£62.50
Proof	£20.00	£25.00
End-user Telephone and Remote Support (per minute)	£0.75	£1.00

* Prices are inclusive of VAT.

APPLICATION FORM TO BECOME A BUDGET WEB SOLUTIONS RESELLER

ABOUT YOUR BUSINESS	
Company Name	
Legal Status	Limited Company / Partnership / Sole Trader
Company Number	
Registered Office Address & Postcode	
Business Address & Postcode	
Telephone (Daytime)	
Fax	
Website URL	

ABOUT YOU	
First Name	
Last Name	
Telephone (Mobile)	
Email	
Job Title	

PACKAGE (please tick)

- Budget Web Solutions Reseller Programme (£150 set up fee)
- Budget Web Solutions eCommerce Website (£50 per month)
- White Labelled Solution – includes Reseller Programme and eCommerce Website (£950 set up fee plus £100 per month)